



October 18, 2018 12:00 ET

## **Mayor Jeff Lehman, MP John Brassard, MPPs Andrea Khanjin and Doug Downey all set to open the inaugural Simcoe County Bridal Show This Weekend at the BMC.**

BARRIE, ON-- - The inaugural Simcoe County Bridal Show is set to open its doors at the Barrie Molson Centre this weekend (October 20 & 21). Produced by KB Productions Inc., The Simcoe County Bridal Show is the only 2 day bridal show in Central Ontario, and the largest bridal show in the area with over 84 local businesses represented.

To commemorate the opening of this brand new bridal show there will be a ribbon and cake cutting this Saturday at 9:55am EST, where Barrie Mayor Jeff Lehman, Barrie-Innisfil MP John Brassard, Barrie-Innisfil MPP Andrea Khanjin and Barrie-Springwater-Oro-Medonte MPP Doug Downey will all say a few words. Following the ribbon cutting Matt and Tara from the Fresh 93.1 Morning Show, dressed in full wedding attire, will help with the official wedding show cake cutting.

“Barrie, Simcoe County and the surrounding area have some of the most beautiful wedding venues in North America, and as a result of putting on hundreds of weddings every year, the area has amassed an amazing amount of talented wedding professionals who are second to none in their craft. The idea behind the Simcoe County Bridal Show is to gather them all in one building so that local brides-to-be, and even Toronto couples getting married in Cottage Country, can see that they don’t need to hire companies from outside the Barrie/Simcoe County area.” Kristine Barton, the Owner of KB Productions and the Show Producer explains.

“By renting the Barrie Molson Centre and gathering professionals from every wedding category, brides attending will be able to speak with wedding venues, planners, caterers, cake makers, bridal salons, men’s formalwear, DJs, photographers, décor and rentals, florists, officiants, jewellery, travel, invitation designers/printers, hair salons, health & beauty, some of the large bridal registry retail stores, and much more.

Brides, Grooms, their family and friends, join us at the Barrie Molson Centre October 20th & 21st, 2018 for a must attend show!

Other show highlights include –

- Fresh 93.1’s Matt & Tara will be on location Saturday October 20 from 10am – 2pm.
- Brides-to-be can enter the hourly giveaways that will take place both days of over \$2,500 in prizes.



- Enter vendor contests at their booths.
- FREE Parking, FREE Wedding Magazines, and FREE Samples while supplies last.

With this many vendors, we expect a large number of brides, grooms and a number of ticket have already been purchased which will make for a busy floor at times. Brides will take in a ton of information (not to mention samples), so we encourage all attendees to come prepared with questions, budgets and ideas as they participate in our show.

**TICKETS: Are available on-line at Snaptix and at the door, and are \$8 each.**

#### **EVENT DETAILS:**

##### **WHEN:**

9:55am official ribbon cutting ceremony, followed by a cake cutting, provided by local Barrie bakery *cupCAKE*.

Saturday, October 20th: 10:00am to 6:00pm,

Sunday, October 21st: 10:00am to 4:00pm.

**WHERE:** Barrie Molson Centre, Barrie. Entry through the East Entrance Only.

Ribbon and cake cutting to take place at the East Entrance near the Box Office.

The Simcoe County Bridal Show is owned and operated by KB Productions Inc., based out of Barrie, Ontario. Owner and Show Producer Kristine Barton has extensive experience in the wedding and event industry. Previously she was the Senior Sales Executive and Show Management for the National Bridal Show for a decade before moving to Barrie last year. Our team has extensive experience in delivering professionally produced shows that deliver results for vendors, and a great experience for brides-to-be and their family & friends who attend with them. The Simcoe County Bridal Show is the first of many consumer shows that KB Productions plans to produce in the County of Simcoe.

For more information on the Simcoe County Bridal Show, visit:

<http://www.SimcoeCountyBridalShow.ca>

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