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## **Simcoe County Bridal Show: The largest bridal show in Simcoe County is set to open next month at the Barrie Molson Centre.**

BARRIE, ON-- - The inaugural Simcoe County Bridal Show is set to open its doors at the Barrie Molson Centre on October 20 & 21. The show is sponsored by [Fresh Radio 93.1](#), [Snapd Inc.](#), and it will usher in a new standard in bridal shows for the Simcoe area. The floor of the Barrie Molson Centre will be jammed with over 75 wedding vendors, making this two (2) day event by far the largest bridal show in the County of Simcoe.

“We have gathered the largest collection of premier local wedding businesses into one building offering a big city feel, large scale bridal show that truly is one stop shopping for brides-to-be” said Kristine Barton, the Owner and Show Producer.

Brides attending will be able to speak with wedding businesses and experts from every wedding category including venues, planners, caterers, cake makers, bridal salons, men’s formalwear, DJs, photographers, décor and rentals, florists, officiants, jewellery, travel, invitation designers/printers, hair salons, health & beauty, some of the large bridal registry retail stores, and much more.

The bridal show will kick off Saturday October 20th at 10am with a ribbon cutting ceremony attended by Barrie Mayor Jeff Lehman, other local politicians, dignitaries, media, and any consumers eager to be one of the first brides through the door.

Join us at the Barrie Molson Centre October 20th & 21st, 2018 for a must attend show!

Other show highlights include –

- Fresh 93.1’s Matt & Tara will be on location Saturday October 20 from 10am – 2pm.
- Hourly giveaways both Saturday and Sunday.
- Enter vendor contests at their booths.
- FREE Parking & Wedding Magazines

With this many vendors, we expect a large number of brides, grooms and a number of ticket have already been purchased which will make for a busy floor at times. Brides will take in a ton of information (not to mention samples), so we encourage all attendees to come prepared with questions, budgets and ideas as they participate in our show.



**TICKETS:** Are available at Snapd Tix and for the month of September we will be featuring a Buy One Ticket, Get One Free promotion to everyone (no code needed).

**EVENT DETAILS:**

**WHEN:** Saturday, October 20th: 10:00am to 6:00pm,

10am official ribbon cutting ceremony with Barrie Mayor Jeff Lehman followed by a cake cutting, provided by cupCAKE.

Sunday, October 21st: 10:00am to 4:00pm.

**WHERE:** Barrie Molson Centre, Barrie. Ribbon and cake cutting to take place at the East Entrance near the Box Office.

**COST:** On-line & at the door: \$8

The Simcoe County Bridal Show is owned and operated by KB Productions Inc. which is based out of Barrie, Ontario. Owner and Show Producer Kristine Barton has extensive experience in the wedding and event industry. Previously she was the Senior Sales Executive and Show Management for the National Bridal Show for a decade before moving to Barrie last year. Our team has extensive experience in delivering professionally produced shows that deliver results for vendors, and a great experience for brides to be and their family & friends who attend with them. The Simcoe County Bridal Show is the first of many consumer shows that KB Productions plans to produce in the County of Simcoe.

For more information on the Simcoe County Bridal Show, visit:

[www.SimcoeCountyBridalShow.ca](http://www.SimcoeCountyBridalShow.ca)

**CONTACT INFORMATION**

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