



www.simcoecountybridalshow.ca

Application for Exhibit Space - Sunday October 2nd 2022 @ the Essa Agriplex 7505 10th Line, Thornton,

Company Name _____ Contact Person _____

**Company listed above will be used for the website.*

Phone # _____ Email(s) _____

Website _____

**Website will be used for the weblink on the official Show Website*

Mailing Address _____ City _____ Prov. _____ PC _____

Product/Service to be exhibited i.e. Floral, DJ, Venue, Cakes, Etc. _____

BOOTH RENTAL - 2022 Simcoe County Bridal Show)	
5x10 = \$350.00	\$
10x10 = \$650.00	\$
10x20 = \$1,100.00	\$
10x30 = \$1,800.00	\$
Tent Space (4-6 vendors) = \$4,500.00	\$
Food Truck \$700	\$
Electrical Outlet \$55.00	\$
Social Media Feature Post - \$40.00 (Instagram & Facebook)	\$
Front door Sampling \$150 per 500 samples	\$
TOTAL	\$
HST 13% (HST #789669686RT001)	\$
TOTAL (booth cost plus hst)	\$

*****booth locations will be discussed, however are subject to change**** all 10x10 booths come with website listing, table, exhibitor badges & 4 complimentary tickets.*

Payment by: E-transfer to kristine@simcoecountybridalshow.ca Credit Card (Visa or Master Card)

Name on Card: _____ Credit Card # _____ Expiry # _____ CVC _____

I/We have provided a deposit of \$ _____ which is 40% of the total and understand that the balance owing of \$ _____ is due before September 9th, 2022

DATE AUTHORIZED

EXHIBITOR'S SIGNATURE

PRINT NAME

Email Application for approval to: Simcoe County Bridal Show: kristine@simcoecountybridalshow.ca

TERMS AND CONDITIONS: Space will not be fully confirmed unless this application is accompanied by deposit. One company per exhibit is strictly enforced (unless prior approval from show management) or an additional fee will be required. No booth sharing or subletting permitted. **COVID PROTOCOL:** government regulations and meditates will be followed by the show organizers and the event exhibitors.

SPECIAL RENTAL PAYMENT: A minimum of 40% of space rental payment must accompany this application in order to be accepted by Simcoe County Bridal Show Management (Here forth referred to as SCBSM). Once the application has been accepted the entire rent for the space becomes payable by date shown on front. All and any monies paid are non refundable. If the exhibitor fails to comply with the terms and conditions, the rules and regulations of this agreement, or does not occupy his assigned space four hours prior to the stipulated opening time, the exhibitor's rights shall cease and terminate. Any payment made by the exhibitor on account hereof will be retained by SCBSM as liquidated damages for breach of contract and SCBSM reserves the right to rent the same space to be occupied.

SUB-LETTING: The exhibitor shall not assign, sublet or apportion the whole or any part of the space allocated by SCBSM to the exhibitor without obtaining the written consent of SCBSM and payment of all fees and amounts in connection therewith.

ASSIGNMENT OF EXHIBIT SPACE: Exhibit space will be allocated by SCBSM on a "first requested" basis. SCBSM reserves the right to relocate space of exhibits which may be affected by a change in the floor plan, or in the interest of optimum traffic control and exhibit exposure. SCBSM cannot be held liable if competitive exhibitors are adjacent to each other but, if possible, efforts will be made to allocate space on a fair basis to all exhibitors.

SET UP: All exhibitors must be set up within the time specified in the exhibitor's manual. No major changes to displays during the public show hours are allowed. In the event of an exhibitor's booth not being open at any time during show hours, SCBSM shall have the right to open the exhibitor's booth by removing any light sheets or other coverings of any sort, but shall be under no liability to the exhibitor for any loss or damage which may be caused thereby or as a result of the booth being opened in that way, and then being left unattended.

ARRANGEMENTS OF EXHIBITS: Displays must not protrude beyond the measured booth dimensions, nor obstruct a clear view of the neighbouring booths, and may not be taller than 8 ft. high. Exhibitors may not attach displays to walls, structural support, or flooring in the exhibit building by nails, screws, bolts, or permanent cement, nor may they suspend anything from the ceiling or rafters. No exhibitor shall permit the exposure of any unfinished surface to neighbouring booths. If exhibitor fails to correct the unfinished part SCBSM will have the right to finish such out side partitions. The exhibitor shall pay the cost of such repairs to SCBSM upon demand. SCBSM reserves the right to restrict the use of glaring or irregular lighting effects.

DISMANTLING AND REMOVAL: No exhibitor shall disassemble or remove any part of their display before 5:00 PM on the Sunday. All exhibits must be removed from the exhibit hall between 5:00 PM and 11PM on the last Sunday of the show. SCBSM will remove any materials remaining after the cut-off time at exhibitor's expense.

CHARACTER AND CONDUCT: All displays and promotional literature must be in good taste. The products and services must be presented in a professional manner. Free samples may be distributed, orders for products may be taken and merchandise may be sold at cash retail prices. Raffles and giveaways may be conducted but only with the prior written permission of SCBSM. If, in the opinion of SCBSM, an exhibitor, or their employees, brokers or agents conduct themselves in an objectionable manner, they will be liable at the sole discretion of SCBSM for immediate expulsion from the show. In such circumstances, SCBSM will not be liable for any refunds of rental fees. Exhibit must be attended during all show hours by at least one representative of exhibitor. It is the exhibitor's responsibility to keep their assigned area clean and orderly throughout the show and to ensure that it's ready for opening at the time the show opens each day.

BADGES: 4 exhibitor badges will be issued in the company name stated in the exhibitor's application. Badges will be picked up in the show's office on the day of move in.

NOISE AND MACHINERY: SCBSM has the right to stop the display, demonstration or the running of an engine or machine that causes vibrations, noise, smoke, smell or other nuisance on site. The Exhibitor shall, at the request of SCBSM, stop the use of loudspeakers, microphones, amplifiers, musical instruments, gramophones, radios, camera equipment, video or photography equipment or any other equipment or machinery not deemed appropriate to the show.

COMPETITIONS, DRAWS IN YOUR BOOTH: Contest and promotions conducted by exhibitors in conjunction with their displays shall be clear in nature and free of any obligation to the winner. The award or awards, and the terms of same, must be clearly stated on the entry form. Awards, which are conditional upon the placing of an order, are not permissible.

SECURITY, SAFETY, FIRE AND HEALTH: The exhibitor will assume all responsibility for compliance with the local, city and provincial fire, safety and health ordinances regarding installation and the operation of his exhibit. Except during show hours and where possible, doors will be locked. Limited access will be provided at other times, only to confirmed exhibitors and their authorized representatives. Such admittance will be by Exhibitor's badge only.

SHOW MANAGEMENT LIABILITY AND EXHIBITOR'S INSURANCE: SCBSM shall not under any circumstances whatsoever be liable or responsible for (a) any loss, damage, theft, destruction whatsoever or howsoever caused to any goods, equipment, or any other property belonging to the Exhibitor or for which the Exhibitor is responsible, (b) any damage or injury suffered by the Exhibitor or their employees, brokers or agents or by another person, any loss, damage, expense or cost whatsoever suffered by the Exhibition or the abandonment thereof. The Exhibitor shall be liable for all loss, damage, injury, claim costs, and expenses whatsoever or howsoever caused to any person or property in any circumstances whatsoever by the Exhibitor, their employees, brokers or agents for the goods, exhibits, fittings, machinery and other property belonging to the Exhibitor or for which the Exhibitor is responsible and the Exhibitor hereby agrees to indemnify the show management in respect of (a) any such loss, damage, injury, claims, costs and expenses as aforesaid and (b) all or any infringement of copyright or breach of license granted by the Performing Rights Society Limited or any other person whatsoever since the Exhibitor exhibits entirely at his own risk he is strongly advised to cover against the risk of loss, or damage, however caused to his property or person to the property or person of his employee and agents. The Exhibitor shall upon request by SCBSM, provide SCBSM with a copy of proof of insurance in respect of all liabilities, howsoever caused. In the event, the Exhibitor fails to provide such proof, SCBSM may, at its discretion, without assuming any liability, arrange for appropriate insurance and charge the Exhibitor for such insurance as well as a fee for all administrative efforts in connection therewith. If SCBSM should be prevented from holding the show by any cause beyond its control or if it cannot permit the Exhibitor to occupy his rented space due to circumstances beyond its control including, but not limited to, strike, fire, civil disobedience, inclement weather, lockouts, acts to God, then SCBSM shall in no way whatsoever be liable to the exhibitor, other than to return such portion of any amounts paid as may be determined to be equitable by SCBSM in its sole opinion, after deduction of such amounts may be necessary, in SCBSM's sole opinion, to cover all expenses incurred by SCBSM in connection with the Exhibition or its promotion or its publicity. If for any reason SCBSM determines that the location of the show should be changed or the dates of the show postponed no refund will be made but SCBSM shall assign to the Exhibitor, in lieu of the original space, such other space as SCBSM deems appropriate and the Exhibitor agrees to use such space under the same rules and regulations.

GENERAL: The Exhibitor hereby pledges as security for all amounts owed or owing to SCBSM, a lien and security interest in all of its property, chattels, accounts and commercial goods used, obtained, purchased or earned in connection with its attendance at any exhibition contemplated herein. All matters and questions not covered by these Rules and Regulations are subject to the decision of SCBSM. In addition, SCBSM shall have full discretion in the interpretation and enforcement of all rules contained herein and the authority to make such amendments thereto and such further rules and regulations governing the conduct of and participation in the show as it shall consider necessary for the proper presentation of the show. Exhibitor agrees to abide by all decisions of SCBSM and further agrees to cease any activity that SCBSM deems to be violation of the terms and the directives of SCBSM.